



20 YEARS ANNIVERSARY TPMA

President Message

Firstly, it is my great pleasure to be the newly elected TPMA President as I have a strong intention to grow and sustainably develop our association and better serve our members. I would like to thank our ex-president, Khun Pennapa and the committees who dedicated the last tenure with their professional operation and effectively contributed improvements to TPMA.



DID YOU KNOW

TPMA have designed a new website which we will update it regularly. You can see our previous activities and learn about the association in more detail. Be sure to visit our website to keep up with us!

www.tpma43.org

"Our TPMA next step in my term will focus on pursuing sustainable development"

From our 20th Anniversary celebration event held last October, we all had such a great time together. I would like to express my appreciation to all the sponsors and participants who supported and made the event successful. Since founded in 2000, TPMA have potential to accelerate and maintain the member connections, participate in both national and international alliance associations, as well as promote a long-term approach to Thailand's paint industry.

Our TPMA next step in my term will focus on pursuing sustainable development. We will be contributing to resolving increasingly diverse industrial challenges in order to support new values in the paint industry in Thailand and to realize environmental conservation. I believe TPMA should use its full strength to contribute to resolving social issues.

Sarawut Rachanakul



Lastly, I hope that COVID-19 pandemic has not directly impacted you, your families, as well as your businesses and employees. I hope to see good signs ahead but recognize that our lives are changed going forward. It looks like a good beginning for the New Year, building on past successes and breaking new ground. If you are not already a member, you are most welcome to join. If you are a member, your persuasive voice to draw related paint partners to be part of our association is much appreciated. There is always strength in numbers.

"WHAT WE DO"

Act as representative and voice for industry legislative and regulatory issues

We are comprised of paint manufacturers in Thailand of various business sizes. Not only that, our associate members also include chemical suppliers and paint packaging manufacturers to ensure that those associated with our industry embraces the entire paint manufacturing supply chain. Our vision has always been, and continue to be, to promote and support Thailand's paint industry in terms of business sustainability and competitiveness.



We maintain good cooperation and cooperatively work with the government in considering new policies that may impact the paint industry. Our association has always been an active member of the Asian Paint Industry Council (APIC), and hosted the events in the past to positive feedback.



With the rising trend of environmental concerns during this past decade, we have also focused on promoting a positive image of the paint industry to the public and raise awareness in the safe use of paint and related products.



Let's Meet The Team

Sarawut Rachanakul
President

Suchart Teinpothong
Committee - Trade Group

Petcharat Eksangkul
Committee - Industry and OHS Group

Bancharee Maneedith
Committee - Academic Affairs

Chinnarong Asavaroengchai
Committee - Environmental Group

Papichat Tangcaravakoon
Committee - Information & Secretary

Suranart Somkamnerd
Committee - Member Relations & Registrar

Jarurat Chaiyosburana
Committee - CSR & Activities

Pananvit Limsila
Committee - Deputy Secretary

Piriya Chalodhorn
Committee - Treasurer

Committees

Pennapa Hosakul

Wipada Nakpairat

Sujitra Khosavanna

Pranee Ruengkriangsilp

Nopadol Temkamolratana

Pichead Bunyarit

Advisors

Teerachai Ngauviriyasiripong

Sumeth Suvapatrachai

Phani Kalayanakupt

Umnouy Usanakornkul

Sompong Nanerucksak

Boonying Priyabumrunghart

Yong Putthasuntitham

Ruangsak Sangpenpunt

Vichien Cherdrungsi

Prasit Bhumisatitpong

Prechai Kukiatinanta

getting to know us

Meet the team behind the committee

Finally putting the faces to our association! It's time to meet the working committees for the current term. We are delighted to introduce our committees so that all our members are aware of those who have devoted their time and resources for TPMA. The recent 20th Anniversary celebration for TPMA clearly marked our long road that we have traveled, but more importantly, highlights the long journey that we have ahead of us. The team meets once a month to discuss ongoing legislative and regulatory related issues that affect the coating industry and our members. Issues mainly focus on rules and regulations that the industry has to abide by.

We act as the industry representation that voices over operational concerns and the implications it has with regards to our members that comprise of various business sizes. Moreover, we also share learnings from other groups such as from the Chemical Industry Club that is part of The Federation of Thai Industries. Our experienced consultants offer key valuable insights and key learnings to guide and provide perspectives on how to tackle those issues.





giving back to the community

TPMA has always ensured that our resources have been allocated to support those in need. From donations to CSR related trips, we ensure that the products from our industry have made a difference in people's lives. During these past few years, under leadership of ex-president Khun Pennapa Hosakul, our focus was geared towards education. We have rallied donations to provide unfortunate schools with educational equipment and provided coatings to help schools affected by floods to renovate their infrastructure.

SUSTAINABILITY TALK

Given the ongoing pandemic, the world embraces the new normal. We have seen industries disrupted by the epidemic and sudden shifts in the market. This would indeed serve as a catalyst for certain medium and long-term effects and the paint and coatings market proves no exception. It is likely that whether or not we have found a cure, these changes would still persist. There is global evidence in the rise of the demand for antiviral and antimicrobial coatings and perhaps this trend would sustain for a while during the post-pandemic times. The year of 2020 allowed the world and the society to evaluate its interactions with the environment. This may encourage a rise in environmental regulations from the governments. Therefore, some would assume that there would be an urge for sustainable coatings around the world, hence an opportunity for growth with green or sustainable coatings.

“the correct usage of chemicals”

Chemistry plays a great part on the road towards green or sustainable coatings. In 2020, the Chemistry Industry Club, as part of The Federation of Thai Industries, hosted an event to raise awareness in the importance of the correct usage of chemicals. As a result, they have newly set up a Network for Safety Chemical Usage for Sustainable Development (NSCU). TPMA will support and play a part in sponsoring this network in promoting how to use chemicals safely and to regulate and not misuse them to the fact that it fails their purposes. Throughout the years, TPMA faced challenges of negative perceptions in chemically-related issues of paint and coatings. We have collaborated with Thai Industrial Standards Institute (TISI) and various government sectors in raising awareness in the correct usage of paint and its related products. Environmental regulations will be a focus as we hope to get past this epidemic and into the post-pandemic world. No matter the industry, sustainability will be a talk and its implications are inevitable.

THE ANNUAL APIC SHARED LEARNINGS



Due to the COVID-19 pandemic, the APIC event in 2020 was postponed. Let's take a moment to look more into the importance of APIC. The Asian Paint Industry Council (APIC) was founded in 1995 to serve as a forum and platform between participating organizations to exchange dialogues of common ideas. The topics range from changing regulations, sustainability, and general updates in the industry that is relevant to the Asian market. APIC are held annually and hosted by member associations. Each year Khun Petcharat Eksangkul, ex-president of TPMA, gave a presentation regarding the general overview of Thailand paint and coatings industry. The 2019 APIC topics included updates on changing regulatory landscapes surrounded by the rise of environmental obligations, local paint production update, and chemical management. Event sponsors included chemical suppliers that also helped provide technical presentations on the industry's innovation and ideas.



ANNIVERSARY

"Celebration Night"

TPMA celebrated its 20th anniversary on October 15th at the Grand Hyatt Erawan Bangkok. The celebration event was joined by honorary guests, Mr. Kalin Sarasin, Chairman of the Board of Trade of Thailand, and Mr. Sanan Angubolkul, Vice Chairman of the Board of Trade of Thailand. The evening featured live music and free flow drinks. The event allowed guests to understand the achievements of the association over the past 2 decades in more detail.



TPMA CONNECT

How to become a member?

Both manufacturers and suppliers within the paint and coatings industry are eligible to apply. Simply contact us via our website!

We welcome feedback

Anonymous feedback can be done through our website by filling in the form. We would love to know how we can improve!



Contact us

The most convenient way to contact us is through our website! We monitor it regularly and we'll be in touch!

Keep up with us

Scan to get the latest updates on our minutes of meetings. See what we've been up to and if you have any comments, contact us!

