

Our annual newsletter to keep up with us.

NEWSLETTER



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President Message



Our focus remains on innovation and sustainability, ensuring that we stay at the forefront of our coating industry.

Welcome to the 3rd issue of our newsletter. As we continue to navigate through this year, I'm thrilled to share the progress we've made and the exciting opportunities ahead. Through collaboration and innovation, we aim to not only follow best practices but set new industry standards. Our focus remains on innovation and sustainability, ensuring that we stay at the forefront of our coating industry.

This issue highlights some key achievements and initiatives that reinforce our commitment to excellence and environmental stewardship. We had a great chance to be the partner of Asia Pacific Coating Show 2023, to join the meeting of Asian Paint Industry Council (APIC), to be the guest speaker in Asia Coating and Ink Federation (ACIF) and to be the strong supporter at the

Board of Trade of Thailand Annual Seminar 2023 held by The Thai Chamber of Commerce. Together, we will set new benchmarks for sustainability in the coatings industry. In 2024, our association is committed to spearheading activities that foster sustainable competitive practices. We are focused on building alliances and embracing innovations that not only propel us forward but also ensure we remain steadfast in our environmental responsibilities in the coating industry.

Thank you for being an integral part of this transformative journey.

Warm Regards,
Sarawut Rachanakul
President of TPMA



Our ANNUAL MEETING

We kicked off 2023 with our TPMA annual meeting held on 9th March 2023 at Renaissance Bangkok Ratchaprasong Hotel. Past key events and financial statements were presented. Awards were given to acknowledge the contributions

by Honorary Presidents and advisors. Honorary presidents will act as representative for the association in meetings with government authorities and industrial institutes as a voice for our industry on key issues.



Global BOILING

It is official, the era of global boiling has arrived. Other than high temperatures being recorded, we also saw severe droughts and out of season forest fires. To avoid a grim outcome, we must put plans into action immediately with tangible results. We have much to do to achieve decarbonization of the economy and carbon neutrality. Most will follow the Sustainable Development Goals, or the 17 SDG, set by the global community. This will serve as indicators for different sectors to monitor their progress and accountability.

In the coatings industry, we can expect acceleration in development of chemical innovations that will meet trends to support sustainability. We will see promotion for cleaner energy from both raw materials manufacturers and coating producers. Expect better waste management and control to minimize environmental impact as well as innovation and development of paint packaging. Furthermore, the expansion of green spaces in society will urge demand for greener products and fuel green innovation.



OUR CORE VALUES

Knowledge Sharing
Develop Alliances
Industry Representation



New Term Ahead

The 2024 year will have new representation. Election for committees and advisors will be held soon. Our monthly committee meeting will focus on legislative and regulatory issues that affect our coatings industry and our members.

Asia Pacific Coatings Show 2023

6 – 8 September 2023 at Bangkok International Trade & Exhibition Center Thailand (BITEC)

One of the largest coatings event in South East Asia was held in September 2023. The three days event allowed networking opportunities for businesses in the region and to discover new customers. It helps local businesses to gather insights and explore new innovative technologies that were showcased at the exhibition. The event provided great opportunities to experience new products, new trends, and great for face-to-face meetings. TPMA became an official partner for this event and invited Mr. Jullapong Thaveesri, Director General Department of Industrial Works, as dignitary to open the event. Prior to the event, our members such as Union Petrochemical, were featured in APCJ (Asia Pacific Coatings Journal) as part of PR leading to the event. The exhibition received positive feedback.

KEY Statistics



5000+
Attendees



44
Countries Visited



200+
Brands Exhibited

Source: www.asiapacificcoatingsshow.com



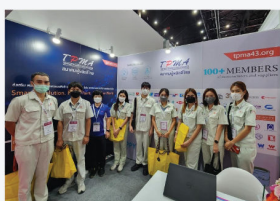
APIC 2023

The annual meeting of Asian Paint Industry Council (APIC) for 2023 was held on 19th November 2023 in Jakarta, Indonesia, and hosted by the Indonesian Paint Manufacturers Association. It was held in parallel with the Pacific Coatings Show that premiered in Jakarta as well. This event allowed delegates across industry associations in the South East Asia regions to share market and trends update, environmental issues, and update on details of each association. Sustainability was heavily focused on each country's presentation. Different countries shared plans related to sustainability at a national level and at an industry level.

The meeting garnered over 60 participants with associations from 8 countries joining the event. Other associations sent presentations online to join virtually.

The last time Thai Paint Manufacturers Association (TPMA) hosted APIC was in 2012 in Pattaya. Thailand is expected to host APIC 2024 with details being finalized.

Thank you for visiting our TPMA booth!
Great to see our members at the Asia Pacific Coatings Show



The Seminar “The Board of Trade of Thailand Annual Seminar 2023” was held on 5th September 2023 at Queen Sirikit National Convention Center. The theme was Sustainable, Connect, and Competitive. It was held by the Committee on Trade Associations Promotion and Development, the Board of Trade of Thailand in association with Joint Foreign Chambers of Commerce in Thailand, or JFCCT, the Department of Business Development, Ministry of Commerce. TPMA joined this event that highlighted strong cooperation across networks of support to strengthen trade competitiveness among public, private, and local sectors, while ensuring sustainable growth.

Together is POWER



ACIF 2023

TPMA was invited to join the first meeting of Asia Coatings and Ink Federation (ACIF) and Asia Coatings Youth Leaders Forum held in Hong Kong, in November 2023. ACIF was established in Hong Kong in May 2022 with the mission to promote the Asian and global coatings and ink industry’s sustainable development. The ACIF is sponsored by China National Coatings Industry Association and consists of various coatings and ink association and enterprises from Asian countries.

Core ideas for ACIF includes:

1. Establish communication and cooperation platform
2. Promote technological innovation
3. Formulate international standards
4. Summarize and analyze policies and regulations
5. Advance sustainable development
6. Focus on industry’s international issues and provide consulting services for members.



Paving Way to Becoming Carbon Neutral

What does it mean for a company to be carbon neutral? It basically means the calculated carbon emissions have been compensated through carbon offsetting projects.

There are various paint companies that have become carbon neutral. How can a paint company become carbon neutral?

- Switching to cleaner energy – using electricity from renewable sources, implement energy savings plan for production to reduce energy consumption.
- Improve production efficiency that will require less energy compared to conventional production.
- Manage solvent emissions from production to achieve cleaner air.
- Increase production contribution of low-emission paints.
- Use clean vehicles for product delivery.
- Manage waste such as waste water and ensure air purification from production facilities.
- Investing in carbon offset projects.

TPMA invited Ms. Panrat Phechpakdee, Deputy Director-General of The Federation of Thai Industries and Acting Director of Thailand Institute of Packaging and Recycling Management for Sustainable Environment to give a presentation on green economy and BCG. Details about Thailand Voluntary Emission Reduction Program and the concept of carbon footprint for organization and products (CFO and CFP) were explained. The talk covered on Carbon Border Adjustment Mechanism and the impact of EPR (Extended Producer Responsibility). The road to carbon neutrality is just the beginning. We need to look into reduction targets and adapting business operations. Moving forward, there will be collaboration between value chain partners and suppliers to reduce packaging, minimize or better manage waste, promote cleaner energy, and optimize transportation. The road is long, but we must strive for more positive changes.



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TPMA organized a trip to Hainan in December 2023. The 5 days – 4 nights trip explored the culture and attractions of the island. We explored Haikou, the capital of Hainan, and the International Conference Center of the Boao Forum for Asia. We went further down south of the island to Sanya and Guanyin of Nanshan where we paid our respects.

Travel with us



How to Become a Member?

Both manufacturers and suppliers in the paint and coatings industry are eligible to apply. Simply contact us via our website!

We Welcome Feedback

Anonymous feedback can be done through our website, through filling in the form. We would love to know how we can improve!



Looking ahead for 2024

We will focus on activities that help strengthen our connection in our association. From the success of our trip in 2023, we will explore more destinations that we can travel together. We have also drafted up a plan to provide trainings for our members. These will focus on the chemistry of coatings and raw material trainings. Be sure to look out for these sessions!